

# Department of Communication Sciences

## Communication Careers

### Business

Communications Specialist  
Sales Associate  
Sales Manager  
Organizational Recruiter  
Organizational Consultant  
Communication Trainer  
Human Resources Trainer  
Human Resources Manager  
Mediation Specialist  
Labor Mediator  
Labor Negotiator  
Management Consultant  
Director of Corporate  
Communications  
Consumer Affairs Specialist

### Advertising

Advertising Sales  
Account Planner  
Account Executive  
Media Planner  
Media Buyer  
Creative Director  
Art Director  
Copy Writer  
Web Advertising Developer  
Direct Marketing Manager  
Consumer Researcher  
Associate  
Market Research Associate  
Media Research Associate  
Advertising Research Associate

### Marketing

Marketing Plan Coordinator  
Marketing Communication  
Manager  
Account Executive  
Brand Management Associate  
Customer Service Manger  
Distribution Chain Manger  
Database Marketing Associate  
Product Development  
Associate  
E-Commerce Developer  
Marketing Researcher  
Market Analyst

### Public Relations

Information Officer  
Corporate Spokesperson  
Publicist  
Public Relations Specialist  
Public Relations Strategist  
Publication Specialist  
Technical Writer  
Crisis Management Specialist  
Community Relations Liaison  
Legislator Relations Liaison  
Industry Lobbyist  
Non-Profit Lobbyist  
Public Relations Consultant  
Public Relations Researcher

### Electronic Media

On-Air Personality  
News Correspondent  
Assignment Editor  
News Producer  
Media Programmer  
Sportscaster  
Scriptwriter  
Camera Operator  
Technical Director  
Sports Director  
TV/Film Editor  
TV Program/ Film Production  
Assistant  
Advertising Sales  
Promotion Director  
Media Researcher

### Promotion

Promotional Coordinator  
Promotions Director  
Event Coordinator  
Event-Planning Manager  
Entertainment Agent  
Sports Agent  
Booking Agent  
Sports Information Director  
Promotions Research Associate  
Talent Scout

### Government

Political Aide  
Speech Writer  
Fund Raiser  
Public Information Officer  
Press Secretary  
Community Action Director  
Campaign Strategist  
Public Opinion Researcher